



News Release

January 28, 2003

FOR IMMEDIATE RELEASE

ParaFX.com Launches New Web Traffic Reporting System

ParaFX.com has been working extensively over the past few months to enhance our web traffic reporting system in order to provide our customers more information about their site and visitors. It has also been our goal to unify the traffic reports for both our Windows and Linux customers for ease of support and consistency.

ParaFX.com is now pleased to announce that we have implemented a new Traffic reporting system. Traffic reports are now available on any and all hosting packages that ParaFX.com offers.

The new system boasts some fantastic new features such as:

- On the fly access to historical reports by month
- Smaller log files required (thus saving space on your site. Log files required by the traffic reporting is on average 10 times less than previous log files on our system)
- Many more details included for advanced marketing strategy planning

To access your traffic reports, simply visit your site and add /logs on the end of your URL.

Example: <http://www.mydomain.com/logs>

You will be presented with a list of your site(s). Simply click the site you wish to view, and you will then be prompted for your username and password.

Your Username and Password are the same as the username and password combination you use for FTP Access. You will then be presented with a full detailed report of the activity on your site.

This improved system is based on customer suggestions, and we thank customers for their feedback that helps us to develop additional services and features.



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About ParaFX.com

ParaFX.com is a privately owned Internet Hosting Services Provider operating in Toronto, Canada. ParaFX.com, unlike many other service providers, work with partners and clients to provide a higher and more personal level of service. ParaFX.com prides itself in being able to provide customers with direct support and service from the owners directly, which ensure customers get the support they require in record turn-around time. ParaFX.com is a leading provider of Web hosting services to graduating students of post-secondary institutions such as Humber College of Applied Arts and Technology. ParaFX.com meets the needs of new designers and developers in this industry by working directly with post-secondary institutions to provide a cost effective portfolio hosting solution to students upon completion of their educational career. ParaFX.com has developed and will continue to develop an extensive and expandable hosting infrastructure that will prove to have the means to offer services never before available from conventional hosting providers. Through our focused operation, we will pursue a level of hosting services that will continue to exceed client expectations.

For more information on our company, please contact:

ParaFX.com

Hosting Excellence Driven By Demand

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